children’s savings accounts in 2019
May 8 - 10
Thank You
Sponsored by the University of Michigan School of Social Work; Center on Assets, Education, and Inclusion (AEDI); Poverty Solutions at the University of Michigan; and The Annie E. Casey Foundation.
Children’s Savings Accounts (CSAs) programs are interventions that seek to build assets for children to use as long-term investments. They have the potential to act as the plumbing for an asset building agenda that helps low-income children thrive, linking poor children with accounts and creating the space for receipt of both private and public wealth-building transfers.
Pre-Conference – Starting a CSA

Wednesday, May 8, 2019
Atrium of the University of Michigan’s School of Social Work

12 PM Welcome and Introduction
Willie Elliott, University of Michigan, Founding Director, Assets, Education and Inclusion (AEDI)

12:10 PM Lunch and Opening Speech
Andrea Levere, President, Prosperity Now

12:50 PM Starting a CSA
Panel – Amanda Feinstein, Project Director for College Savings Initiatives, Oakland Promise; Clint Kugler, College, Career and Community Initiatives Vice President, Indiana Youth Institute; Carol Lei, Program Manager, Kindergarten to College, Office of Financial Empowerment, City and County of San Francisco; Colleen Quint, President & CEO of the Alfond Scholarship Foundation. Moderator: Teresa Gillotti, Director, Washtenaw County Office of Community and Economic Development

2:30 PM Break

2:40 PM Financial Partners
Panel – Whitney Anderson-Harrell, Chief Community Development Officer, Michigan State University Federal Credit Union; Margaret Clancy, Policy Director, Center for Social Development and Director of College Savings Initiative and SEED for Oklahoma Kids, Washington University in St. Louis; Olivia Schultz, Business Services Director, my529; David Woodrow, Community Link Foundation Moderator: Diane Brewer, Assistant to the Director, Michigan Education Trust (MET)
4 PM Break

4:15 - 5:45 PM Funding CSAs
Panel – Ray Boshara, Director and Assistant Vice President, Center for Household Financial Stability, Federal Reserve Bank of St. Louis; Ellen O’Neill, College Kids Savings Account Coordinator for the Office of Financial Empowerment for the City of St. Louis; Amber Paxton, Director, Office of Financial Empowerment, City of Lansing; Beth Tankersley-Bankhead, Executive Director of Kansas City Scholars, Inc. Moderator: Frank DeGiovanni, Former Director, Financial Assets Unit, Ford Foundation

6 - 7:30 PM Recognition Dinner
Awardee: Andrea Levere, President, Prosperity Now

wednesday may eight
Thursday, May 9, 2019
Atrium of the University of Michigan’s School of Social Work

8 AM Networking Breakfast

9 AM Welcome
Willie Elliott, University of Michigan, Founding Director, AEDI

9:05 AM Introduction
Lynn Videka, Dean, University of Michigan School of Social Work

9:15 AM Opening Address
Michael Sherraden, Founding Director, Center for Social Development (CSD) at George Washington University in St. Louis

9:45 AM Break

10 AM State of the Field
Panel – José Cisneros, Treasurer, City and County of San Francisco; Willie Elliott, University of Michigan, Founding Director, AEDI; Carl Rist, Senior Director, Children’s Savings & Senior Advisor, Asset Building, Prosperity Now; Michael Sherraden, Founding Director, Center for Social Development at Washington University in St. Louis. Moderator: Gina Chowa, University of North Carolina

11:30 AM Reflecting and Networking Lunch

12:15 PM Policy Landscape – Putting the Plumbing in Place
Panel – Charles Desmond, Chief Executive Officer, Inversant; Justin King, Independent Consultant; Shira Markoff, Associate Director, Children’s Savings, Prosperity Now; Michael Sherraden, Founding Director, Center for Social Development at Washington University in St. Louis. Moderator: Kris Perry, Deputy Secretary, California Health and Human Services Administration for Early Childhood Development and Senior Advisor to the Governor on Implementation of Early Childhood Development Initiatives
2 PM Break

2:15 PM Asset Accumulation – Turning on the Water
Panel – Willie Elliott, University of Michigan, Founding Director, AEDI; Bob Friedman, Founder and Chair Emeritus, Prosperity Now; Martha Kanter, Executive Director, College Promise Campaign. Moderator: Terri Friedline, University of Michigan, AEDI

3:45 - 4 PM Wrap-Up
Willie Elliott, University of Michigan, Founding Director, AEDI

6 - 7:30 Reflecting and Networking Dinner
Friday, May 10, 2019
Atrium of the University of Michigan’s School of Social Work

8 AM Networking Breakfast

9 AM New Research Findings
Panel – Davide Azzolini, Research Fellow at the Research Institute for the Evaluation of Public Policies of the Bruno Kessler Foundation; Zibei Chen, AEDI; Trina Shanks, University of Michigan; Nicholas Sorensen, Principal Researcher and Practice Area Director, American Institutes for Research (AIR). Moderator: Marc Hernandez, Principal Research Scientist, NORC at the University of Chicago

10:45 AM Break

11:00 AM Research Design & Measurement
Panel – Research Design: Eric Hedberg, Senior Research Scientist, NORC at the University of Chicago; Michael Sherraden, Founding Director, Center for Social Development at Washington University in St. Louis; Measurement: Robert Nathenson, Research Specialist, Consortium for Policy Research in Education at the University of Pennsylvania Graduate School of Education; Terri Sabol, Assistant Professor, Human Development and Social Policy, Northwestern University; Hannah Thomas, Associate/Scientist, Abt Associates. Moderator: David Sieminski, Policy Analyst, Office of Community Affairs, Consumer Financial Protection Bureau

12:30 PM Lunch

1:30 - 3 PM State of Practice
Panel – Luke Connell, Executive Director, SmartSAVER; Amanda Feinstein, Project Director for College Savings Initiatives, Oakland Promise; Clint Kugler, College, Career and Community Initiatives Vice President, Indiana Youth Institute; Colleen Quint, President & CEO of the Alfond Scholarship Foundation. Moderator: Patrick Hain, Principal Associate, Financial Empowerment, Institute for Youth, Education, and Families, National League of Cities

3 - 3:15 PM Concluding Remarks
Trina Shanks, University of Michigan
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