



children's savings accounts

in 2019

May 8 - 10



**SCHOOL OF
SOCIAL WORK**
UNIVERSITY OF MICHIGAN

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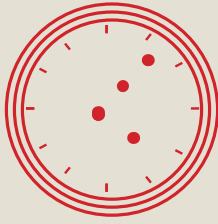
THE ANNIE E. CASEY FOUNDATION





Children's Savings Accounts (CSAs)

programs are interventions that seek to build assets for children to use as long-term investments. They have the potential to act as the plumbing for an asset building agenda that helps low-income children thrive, linking poor children with accounts and creating the space for receipt of both private and public wealth-building transfers.



Pre-Conference – Starting a CSA

Wednesday, May 8, 2019

Atrium of the University of Michigan's School of Social Work

12 PM Welcome and Introduction

Willie Elliott, University of Michigan, Founding Director,
Assets, Education and Inclusion (AEDI)

12:10 PM Lunch and Opening Speech

Andrea Levere, President, Prosperity Now

12:50 PM Starting a CSA

Panel – Amanda Feinstein, Project Director for College Savings Initiatives, Oakland Promise; Clint Kugler, College, Career and Community Initiatives Vice President, Indiana Youth Institute; Carol Lei, Program Manager, Kindergarten to College, Office of Financial Empowerment, City and County of San Francisco; Colleen Quint, President & CEO of the Alford Scholarship Foundation. Moderator: Teresa Gillotti, Director, Washtenaw County Office of Community and Economic Development

2:30 PM Break

2:40 PM Financial Partners

Panel – Whitney Anderson-Harrell, Chief Community Development Officer, Michigan State University Federal Credit Union; Margaret Clancy, Policy Director, Center for Social Development and Director of College Savings Initiative and SEED for Oklahoma Kids, Washington University in St. Louis; Olivia Schultz, Business Services Director, my529; David Woodrow, Community Link Foundation. Moderator: Diane Brewer, Assistant to the Director, Michigan Education Trust (MET)



4 PM Break

4:15 - 5:45 PM Funding CSAs

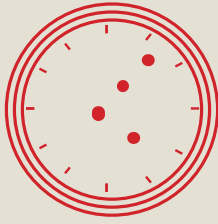
Panel – Ray Boshara, Director and Assistant Vice President, Center for Household Financial Stability, Federal Reserve Bank of St. Louis; Ellen O'Neill, College Kids Savings Account Coordinator for the Office of Financial Empowerment for the City of St. Louis; Amber Paxton, Director, Office of Financial Empowerment, City of Lansing; Beth Tankersley-Bankhead, Executive Director of Kansas City Scholars, Inc. Moderator: Frank DeGiovanni, Former Director, Financial Assets Unit, Ford Foundation

6 - 7:30 PM Recognition Dinner

Awardee: Andrea Levere, President, Prosperity Now



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Day One

Thursday, May 9, 2019

Atrium of the University of Michigan's School of Social Work

8 AM Networking Breakfast

9 AM Welcome

Willie Elliott, University of Michigan, Founding Director, AEDI

9:05 AM Introduction

Lynn Videka, Dean, University of Michigan School of Social Work

9:15 AM Opening Address

Michael Sherraden, Founding Director, Center for Social Development (CSD) at George Washington University in St. Louis

9:45 AM Break

10 AM State of the Field

Panel – José Cisneros, Treasurer, City and County of San Francisco; Willie Elliott, University of Michigan, Founding Director, AEDI; Carl Rist, Senior Director, Children's Savings & Senior Advisor, Asset Building, Prosperity Now; Michael Sherraden, Founding Director, Center for Social Development at Washington University in St. Louis. Moderator: Gina Chowa, University of North Carolina

11:30 AM Reflecting and Networking Lunch

12:15 PM Policy Landscape – Putting the Plumbing in Place

Panel – Charles Desmond, Chief Executive Officer, Inversant; Justin King, Independent Consultant; Shira Markoff, Associate Director, Children's Savings, Prosperity Now; Michael Sherraden, Founding Director, Center for Social Development at Washington University in St. Louis. Moderator: Kris Perry, Deputy Secretary, California Health and Human Services Administration for Early Childhood Development and Senior Advisor to the Governor on Implementation of Early Childhood Development Initiatives



2 PM Break

2:15 PM Asset Accumulation – Turning on the Water

Panel – Willie Elliott, University of Michigan, Founding Director, AEDI;
Bob Friedman, Founder and Chair Emeritus, Prosperity Now; Martha
Kanter, Executive Director, College Promise Campaign. Moderator:
Terri Friedline, University of Michigan, AEDI

3:45 - 4 PM Wrap-Up

Willie Elliott, University of Michigan, Founding Director, AEDI

6 - 7:30 Reflecting and Networking Dinner



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Day 2

Friday, May 10, 2019

Atrium of the University of Michigan's School of Social Work

8 AM Networking Breakfast

9 AM New Research Findings

Panel – Davide Azzolini, Research Fellow at the Research Institute for the Evaluation of Public Policies of the Bruno Kessler Foundation; Zibei Chen, AEDI; Trina Shanks, University of Michigan; Nicholas Sorensen, Principal Researcher and Practice Area Director, American Institutes for Research (AIR). Moderator: Marc Hernandez, Principal Research Scientist, NORC at the University of Chicago

10:45 AM Break

11:00 AM Research Design & Measurement

Panel – Research Design: Eric Hedberg, Senior Research Scientist, NORC at the University of Chicago; Michael Sherraden, Founding Director, Center for Social Development at Washington University in St. Louis; Measurement: Robert Nathenson, Research Specialist, Consortium for Policy Research in Education at the University of Pennsylvania Graduate School of Education; Terri Sabol, Assistant Professor, Human Development and Social Policy, Northwestern University; Hannah Thomas, Associate/Scientist, Abt Associates. Moderator: David Sieminski, Policy Analyst, Office of Community Affairs, Consumer Financial Protection Bureau

12:30 PM Lunch

1:30 - 3 PM State of Practice

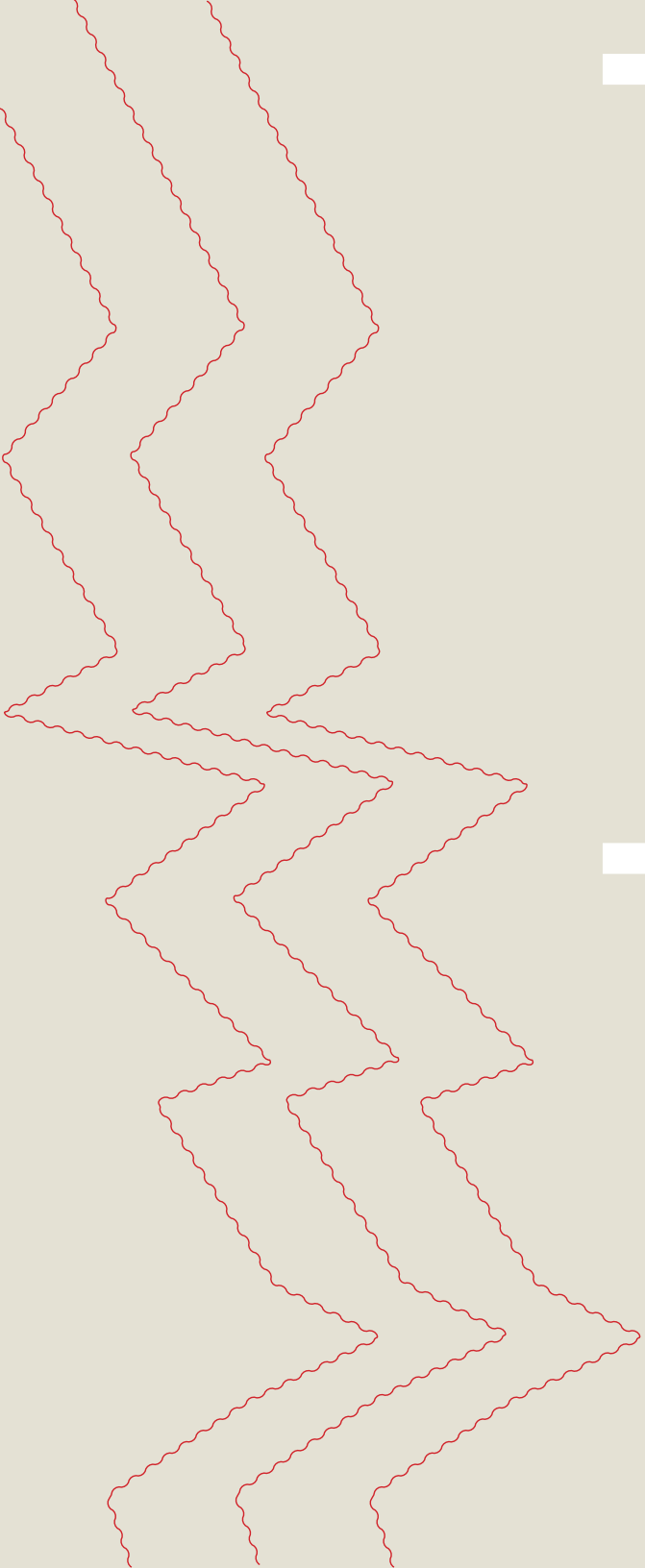
Panel – Luke Connell, Executive Director, SmartSAVER; Amanda Feinstein, Project Director for College Savings Initiatives, Oakland Promise; Clint Kugler, College, Career and Community Initiatives Vice President, Indiana Youth Institute; Colleen Quint, President & CEO of the Alford Scholarship Foundation. Moderator: Patrick Hain, Principal Associate, Financial Empowerment, Institute for Youth, Education, and Families, National League of Cities

3 - 3:15 PM Concluding Remarks

Trina Shanks, University of Michigan

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participants



Whitney Anderson-Harrell

Chief Community Development Officer at Michigan State University (MSU) Federal Credit Union
whitney.harrell@msufcu.org



Davide Azzolini

Research Fellow at the Research Institute for the Evaluation of Public Policies of the Bruno Kessler Foundation, Trentino, Italy
azzolini@irvapp.it



Ray Boshara

Director and Assistant Vice President, Center for Household Financial Stability, Federal Reserve Bank of St. Louis
Ray.J.Boshara@stls.frb.org



Diane Brewer

Assistant to the Director, Michigan Education Trust (MET)
BrewerD1@michigan.gov



Zibei Chen

Postdoctoral Fellow, Center on Assets, Education, and Inclusion and Adjunct Assistant Professor, University of Michigan School of Social Work
zibeic@umich.edu



Gina Chowa

Director, Global Social Development Innovations, University of North Carolina



José Cisneros

Treasurer, City and County of San Francisco
jose.cisneros@sfgov.org



Margaret Clancy

Policy Director, Center for Social Development and Director
of College Savings Initiative and SEED for Oklahoma Kids,
Washington University in St. Louis
mclancy@wustl.edu



Luke Connell

Executive Director, SmartSAVER
lconnell@smartsaver.org

Frank DeGiovanni

Former Director, Financial Assets Unit, Ford Foundation
keenjay8688@hotmail.com



Charles Desmond

Chief Executive Officer, Inversant
c.desmond@inversant.org



William Elliott III

Professor of Social Work, Director, Joint Doctoral Program
in Social Work and Social Science, University of Michigan,
Founding Director AEDI
willelli@umich.edu



Amanda Feinstein

Project Director for College Savings Initiatives,
Oakland Promise
amanda@oaklandpromise.org



Terri L. Friedline

Associate Professor of Social Work,
University of Michigan, AEDI
tfriedli@umich.edu



Robert Friedman

Founder and Chair Emeritus, Prosperity Now
bfriedman@prosperitynow.org



Teresa Gillotti

Director, Washtenaw County Office of Community and
Economic Development
gillottitm@washtenaw.org



Patrick Hain

Principal Associate, Financial Empowerment, Institute for
Youth, Education, and Families, National League of Cities
hain@nlc.org



Eric Hedberg

Senior Research Scientist,
NORC at the University of Chicago
hedberg-eric@norc.org



Marc Hernandez

Principal Research Scientist,
NORC at the University of Chicago
hernandez-marc@norc.org



Martha J. Kanter

Executive Director, College Promise Campaign
martha@civiction.org



Justin King

Independent Consultation
dcjustinking@gmail.com



Clint Kugler

College, Career and Community Initiatives Vice President,
Indiana Youth Initiative
ckugler@iyi.org



Carol Lei

Program Manager, Kindergarten to College
carol.lei@sfgov.org



Andrea Levere

President, Prosperity Now
alevere@prosperitynow.org



Shira Markoff

Associate Director, Children's Savings, Prosperity Now
smarkoff@prosperitynow.org



Tatjana Meschede

Associate Director at the Institute on Assets and Social Policy (IASP) and Senior Lecturer at Brandeis University, Heller School for Social Policy and Management
meschede@brandeis.edu



Robert Nathenson

Research Specialist, Consortium for Policy Research in Education (CPRE) at the University of Pennsylvania Graduate School of Education (GSE)
robertna@upenn.edu



Ellen O'Neill

College Kids Savings Account Coordinator for the Office of Financial Empowerment for the City of St. Louis
oneille@stltreasurer.org



Amber Paxton

Director, Office of Financial Empowerment, City of Lansing
Amber.Paxton@lansingmi.gov



Kris Perry

Deputy Secretary, California Health and Human Services Administration for Early Childhood Development and Senior Advisor to the Governor on Implementation of Early Childhood Development Initiatives
kris.perry@chhs.ca.gov



Colleen Quint

President & CEO of the Alfond Scholarship Foundation
cquint@alfondscholarshipfoundation.org



Carl Rist

Senior Director, Children's Savings & Senior Advisor, Asset Building, Prosperity Now
cris@prosperitynow.org



Terri Sabol

Assistant Professor, Human Development and Social Policy, Northwestern University
terri.sabol@northwestern.edu



Olivia Schultz

Business Services Director, my529
oschultz@my529.org



Trina Shanks

Associate Professor and Director of Community Engagement at the University of Michigan School of Social Work
trwilli@umich.edu



Michael Sherraden

George Warren Brown Distinguished University Professor and Founding Director of the (CSD) Center for Social Development at Washington University in St. Louis
sherrad@wustl.edu



David Sieminski

Policy Analyst, Office of Community Affairs, Consumer
Financial Protection Bureau
David.Sieminski@cfpb.gov



Nicholas Sorensen

Principal Researcher and Practice Area Director, American
Institutes for Research (AIR)
sorensen.nicholas@gmail.com



Beth Tankersley-Bankhead

Executive Director of Kansas City Scholars, Inc.
btankersley-bankhead@kcscholars.org



Hannah Thomas

Associate/Scientist, Abt Associates

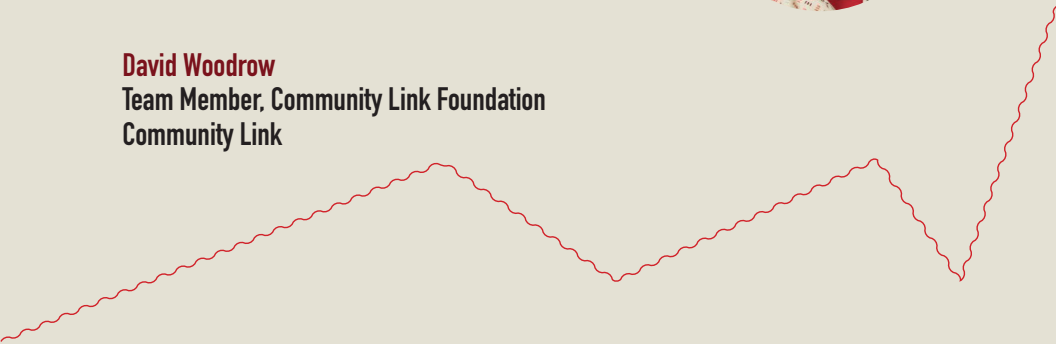
Lynn Videka

Dean and Carol T. Mowbray Collegiate Professor of Social
Work, University of Michigan
lvideka@umich.edu



David Woodrow

Team Member, Community Link Foundation
Community Link



Regents for The University of Michigan

Jordan B. Acker, Huntington Woods

Michael J. Behm, Grand Blanc

Mark J. Bernstein, Ann Arbor

Paul W. Brown, Ann Arbor

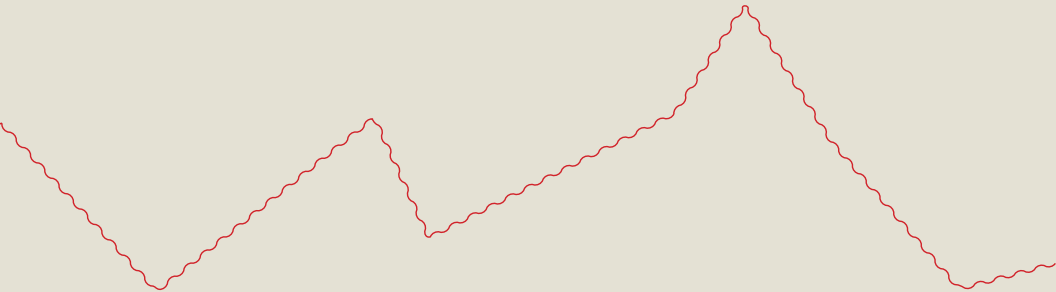
Shauna Ryder Diggs, Grosse Pointe

Denise Ilitch, Bingham Farms

Ron Weiser, Ann Arbor

Katherine E. White, Ann Arbor

Mark S. Schlissel (ex officio)



notes

