

# State & Local CSA Policy

Shira Markoff

CSA Symposium

November 10, 2016



# Who We Are

**Our mission** at CFED is to make it possible for millions of people to achieve financial security and contribute to an opportunity economy.

# Campaign for Every Kid's Future



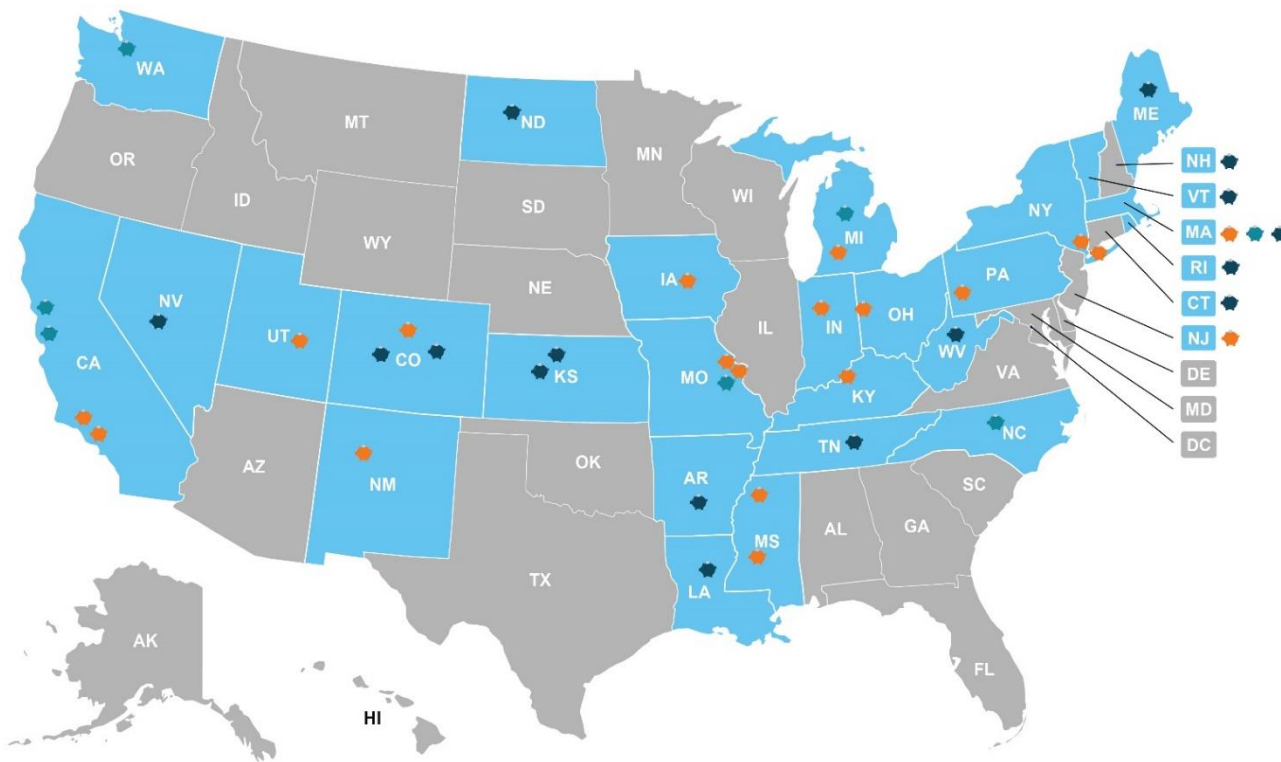
Join today to help achieve our vision of  
**1.4 million Children's Savings Accounts by 2020!**

[savingsforkids.org](http://savingsforkids.org)

# The State of the Field



# State and Local CSA Programs



## Statewide CSA Programs

- ME Alford College Challenge (privately funded)
- NV College Kick Start
- RI CollegeBoundbaby

## Citywide CSA Programs

- San Francisco (CA) Kindergarten to College
- St. Louis (MO) College Kids
- Lansing (MI) SAVE

 State CSA Program

 Municipal CSA Program

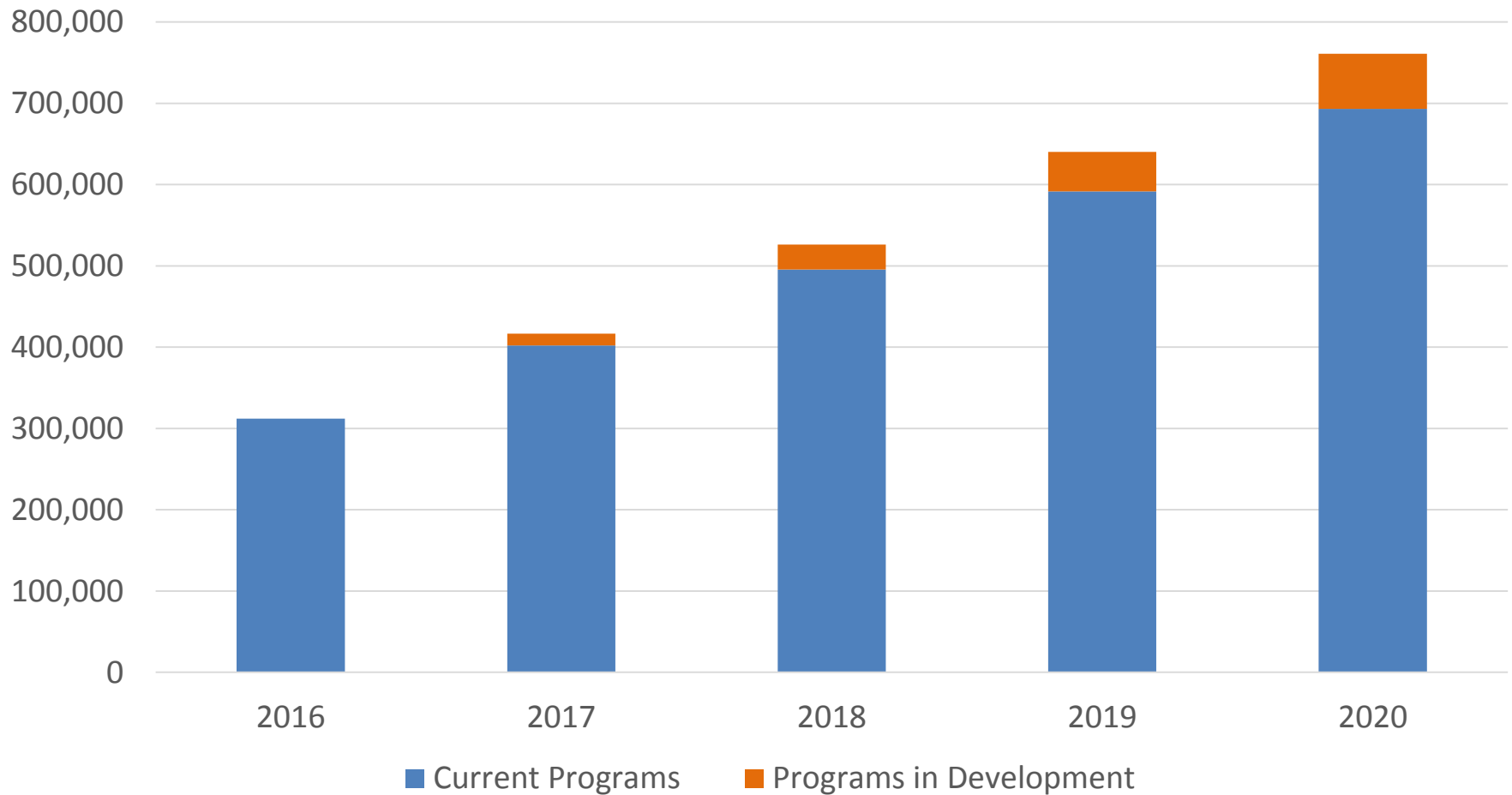
 Private CSA Program

Updated July 2016

# State of the Field – By the Numbers

- By the end of 2016
  - **42** CSA programs will serve
  - **313,000** children in
  - **29** states
- **41%** of programs receive at least some government funding

# Projected Accounts by 2020 (from Current & In Development Programs)



# Advancing State and Local Policy



# How do we advance state & local policy and prepare for federal policy opportunities?

- Support development of new programs
- Raise visibility and cultivate new champions
- Broaden support base
- Continue to strengthen the case for CSAs
- Innovate and assess program models for effectiveness and scalability