Infographic Reference List – Sowing Tangible Hope

_Wilt is when children aspire to go to college but cannot see a tangible way to get there; Without assets, no stakes, college is blurry, far off, results in wilt:_


_52% vs 82% low vs high-come college enrollment upon graduating from high school_


_High-income 6x more likely to have BA by age 25_


_69% vs 88% of highest achieving attend college_


_3x more likely to enroll in college than “wishful children” (wishful = college-saver identity)_


_2x more likely to graduate college than “wishful children”_


_3x more likely to graduate college when have savings $1-$500 or more_


_Assets future stock, future selves moved to forefront, clear picture and how to get there. Hope becomes tangible, children and families take action to prepare for college._
